What’s new? Plenty!

By Fred Michmershuizen, today Staff

When it comes to learning about the newest procedures and the most innovative products in dentistry, there is no better place to be this week than right here in the Big Apple. The Greater New York Dental Meeting (GNYDM), now in its 88th year, attracts dental professionals from across the country and around the world.

* Attendees crowd the aisles of the exhibit hall on Sunday morning, opening day of the 2012 Greater New York Dental Meeting. (Photo/Carlo Messina, FX Video & Photography)
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The meeting, known as the largest dental exhibition in the United States, features products and services from hundreds of exhibiting companies. <today> has been combing the aisles here at GNYDM to see what’s new and exciting.

Here is just a sampling of the highlights.

• Now available from DENTSPLY Caulk (booth Nos. 1400/1600) is the Aquasil Ultra Super Fast Set material, the newest addition to the Aquasil Ultra Smart Wetting Impression Material portfolio. Aquasil Ultra Super Fast Set is available in all viscosities and packaged in a convenient, two-cartridge 50 ml or DECA 380 ml refill. Aquasil Ultra Super Fast Set formula is optimized to offer an intraoral work time of 35 seconds and super fast mouth removal time of two minutes and 30 seconds. It is indicated for all dental impression techniques.

• NSK (booth No. 2036) is offering the Ti-Max Z, a durable premium handpiece that is claimed to have the smallest head and neck in the industry, as well as an exceptionally low noise level and virtually no vibration. The Surgic Pro surgical micromotor has also received much interest, particularly by dental implant surgeons. This device is distributed alongside implant systems by major implant manufacturers.

• Luxator instruments, invented by a Swedish dentist, are specially designed periodontal ligament knives with fine tapering blades that compress the alveolar, cut the membrane and gently ease the tooth from the socket. Luxator instruments are available from Directa (booth No. 2332).

• Beautifil Flow Plus, available from Shofu Dental (booth No. 3207), is a flowable resin that is sculptable and non-flowing. It is available in two formulations: F00 and F03. Those designations mean that it flowed zero millimeters when an amount was placed on a pad and held vertically for one minute. Similarly, the F03 flowed only 3 mm during one minute. Both formulations contain the proprietary gimer chemistry and S-PRG fillers, which release and recharge fluoride like a glass ionomer.

• Glidewell Laboratories (booth No. 4400) continues to refine its popular BruxZir Solid Zirconia crowns and bridges. The company says its research and development department is committed to working to increase the material’s ability to be predictably prescribed in anterior situations.

When the exhibit hall opened promptly at 9:30 a.m. Sunday, meeting attendees were ready to stream in. (Photo/Fred Michmershuizen, today Staff)
DTSC: The most ‘bang’ for your C.E. buck

By Robin Goodman, Today Staff

If you want the most ‘bang’ for your C.E. buck, could you do any better than not having to pay a buck at all? If you lack an answer, then we suggest you head over to Aisle 5000, Room 3 on the exhibit hall floor to take advantage of the Dental Tribune Study Club C.E. Symposium, which kicked off on Sunday at 10 a.m.


There were more speakers yesterday than we can do justice to here, but we’ll highlight one or two. For example, Duncan’s lecture on ‘Dentistry’s Dirty Little Secrets … What Is It That We Don’t Know?’ revealed some of the hidden connections between a healthy and pain-free patient and what issues 80 percent of adult patients present with. Duncan noted that there are many issues patients present with that have a dental connection but are missed because patients don’t discuss them with their dentists. Issues such as lower back pain, numb fingertips, chronic pain and headaches can be related to the bite. The goal of Malcmacher’s lecture on ‘The Top 8 Game Changers in Dentistry Today’ was to teach dentists and team members how to use a common-sense approach in order to integrate new techniques and concepts – such as tooth remineralization, Botex, dental fillers, bone saving exodontia, sleep apnea and more – into their practices. Malcmacher offered practice concepts that enabled dentists to offer these new techniques immediately and also reduce stress levels, increase production, lower overhead and have fun.

Check out highlights of today’s lectures in the box at right, but please remember that this is just a sample, as there are six different lectures you may choose from for C.E. credit.

Dr. Howard Glazer during his lecture on ‘Baby Boomers Can Be Beautiful’ at the Dental Tribune Study Club C.E. Symposium lecture area (Aisle 5000, Room 3). Even 10 minutes before the start of the lecture, all seats were taken and there was quite a crowd standing at the back, just outside the arena.

Attend today’s sessions

Today from 11:15 a.m. to 12:15 p.m. in aisle 5000, Dr. Gary Henkel is speaking on ‘Unsurpassed Handling, Uncompromising Results: Bone Grafting Simplified.’ Participants will be introduced to a bone replacement material with an excellent record of accomplishment in the orthopedic world that is now available to dentists. Its unique clinical properties will be explored and several clinical cases reviewed.

Today from 4:30 to 5:30 p.m., Dr. Robert Horowitz is presenting ‘Optimizing Implant Therapy with Advanced Digital Technologies and Custom Transitional Components.’ The course will show how to incorporate the latest digital technologies available to dental surgeons and restorative teams that allow them to improve dental implant treatment outcomes.

Take your dental education ‘live’

By Robin Goodman, Today Staff

If you don’t have a few hours of ‘live’ patient dentistry in your day, you’re missing out. The Live Dentistry Arena here at the Greater New York Dental Meeting seats 425 and has two big screens so that every seat in the house is a good one.

Yesterday’s first presentation by Dr. Franklin Shull was about ‘Everyday Esthetic Dentistry.’ Shull focused on preparation design, provisionalization and the delivery sequence of new high-strength ceramics. He also demonstrated direct composite protocol and bulk fill techniques to include matrix systems.

The afternoon presentation by Dr. Marilyn Ward focused on ‘Professional Tooth Whitening: Strategies to Take Advantage of the latest Whitening Technology.’ In this unique look at tooth whitening, Ward demonstrated step-by-step instructions for tooth whitening in a clinical environment. She also stressed the importance of adding shade assessment into every patient conversation and noted strategies for managing tooth sensitivity and tissue isolation.

Today’s first live dentistry presentation starts at 10 a.m. and is part two of Dr. Franklin Shull’s topic of ‘Everyday Esthetic Dentistry.’ In part two he will focus on the latest material options for posterior ceramics, advancements in direct composite and dentin/enamel bonding agents and how fiber reinforcement can solve many dental dilemmas.

The afternoon presentation sees Dr. Ara Nazarian take the stage for ‘OCO Biomedical Presents Simple Implant Placement in a Complex Economy.’ Nazarian will focus on how to diagnose, treatment plan and present your plan effectively to patients; the use of OCO Biomedical’s Dual Stabilization implant system; surgical protocols for simple implant placement; and restoration and newer techniques of surgery and prosthetic treatment.
C.E. SYMPOSIUM
at the GNYDM, November 25th - November 28th 2012, aisle 5000 room 3

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SUNDAY NOVEMBER 25
10:00 - 11:00 DR. HOWARD GLAZER BABY BOOMERS CAN BE BEAUTIFUL!
11:15 - 12:15 DR. MARK DUNCAN DENTISTRY'S DIRTY LITTLE SECRETS... WHAT IS IT THAT WE DON'T KNOW.
12:45 - 1:45 DR. MARK NICODEM MATERIALS AND METHODS FOR YOUR PRACTICE
2:00 - 3:00 DR. LOUIS MALCMACHER THE TOP 8 GAME CHANGERS IN DENTISTRY TODAY
3:15 - 4:15 DR. FRANKLIN SHULL Aesthetic/Restorative Dentistry for the Live Patient Demonstration
4:30 - 5:30 DR. GEORGE FREEDMAN BEAUTY OF BONDING

MONDAY NOVEMBER 26
10:00 - 11:00 DR. FAY GOLDFIT PREDICTABLE PROACTIVE MINIMAL INVASIVE DENTISTRY
11:15 - 12:15 DR. GARY HENKEL UNSURPASSED HANDLING, UNCOMPROMISING RESULTS: BONE GRAFTING SIMPLIFIED
12:45 - 1:45 DR. RON KAMNER TIPS, TRICKS AND TECHNIQUES TO MAXIMIZE SUCCESS
2:00 - 3:00 DR. MIKE REHMAN FLUORIDES AND NON-FLUORIDE INTERVENTIONS FOR CARIES CONTROL - AN OVERVIEW
3:15 - 4:15 DR. MARK DUNCAN DENTISTRY'S DIRTY LITTLE SECRETS... WHAT IS IT THAT WE DON'T KNOW.
4:30 - 5:30 DR. ROBERT HOORWITZ OPTIMIZING IMPLANT THERAPY WITH ADVANCED DIGITAL TECHNOLOGIES AND CUSTOM TRANSITIONAL COMPONENTS

TUESDAY NOVEMBER 27
10:00 - 11:00 DR. CHRIS GLASS ACHIEVING PREDICTABLE SUCCESS WITH ENDODONTICS
11:15 - 12:15 DR. RON JACKSON DIRECT POSTERIOR COMPOSITES: A RAPID, SIMPLIFIED PLACEMENT TECHNIQUE
12:45 - 1:45 DR. DAVID EVANS PERFECTION YOUR ONLINE PRESENCE
2:00 - 3:00 DR. GEORGE FREEDMAN NEW AND IMPROVED! PROFITABLE CLINICAL TECHNIQUES FOR YOUR PRACTICE
3:15 - 4:15 DR. DAVID HORESTER PREDICTABLE IMPLANTS - BY PRESERVING BONE DURING EXTRICATIONS USING NEW INSTRUMENTS
4:30 - 5:30 DR. SELMA CAMARGO OPTIMIZING ENDODONTIC TREATMENT WITH HIGH INTENSITY LASER THERAPY

WEDNESDAY NOVEMBER 28
10:00 - 11:00 DR. DAVID PECK IMPLEMENTING DENTAL LASERS IN THE GENERAL PRACTICE: A REAL-WORLD REPORT
11:15 - 12:15 DR. RON KAMNER DENTISTRY 101: DEMYSTIFYING NEW CONCEPTS IN CARIOLOGY
12:30 - 1:45 DR. SELMA CAMARGO DIODE LASER APPLICATIONS IN SOFT TISSUES

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Greater New York Smiles teaches NYC school children how to brush

By Jayme S. McNiff, Program Manager, Greater New York Dental Meeting

The Greater New York Dental Meeting (GNYDM) gives back to the communities of New York City each year by bringing together 1,300 elementary school children for the most unique children’s dental health-care program in the country.

For the past four years, with leading sponsorship from Colgate Palmolive Company, DentaQuest (Doral) and the United Federation of Teachers, the Greater New York Smiles program has supported oral hygiene education and dental screening for New York City’s third- and fourth-grade public school children.

This year’s Greater New York Smiles is set to take place today throughout Wednesday. The program will include 1,500 children on a class trip brought by school buses from various New York City Public Schools throughout the five boroughs.

The children will first receive an oral health-care tutorial including a world tour with “Dr. Rabbit.” Creativity is encouraged, and the Greater New York Smiles’ volunteers are eager to involve the children in songs and dances as well as make-believe acts where children pretend they are teeth and giant jump ropes are the floss.

The Greater New York Smiles is maintained by hundreds of hygiene volunteers from New York University, New York City College of Technology and Hostos Community College as well as the dental hygiene members from the Dental Hygienists’ Association of the City of New York and the New Jersey Dental Hygienists’ Association and hygienists from various dental offices in Staten Island.

A child-friendly nutrition center is packed with plastic fruits and vegetables to teach the children how to build a well-balanced plate with all the healthy food groups while puppets “Alexander Alligator” and “BG Roo” are utilized for practicing brushing techniques.

After these tutorials, the children are able to further practice newly learned brushing techniques with the supervision of dental hygiene students at plumbed sinks with running water constructed right on the convention center floor.

Dr. Richard Rausch, general chairman said, “This unique program offers our children free instructional oral care, oral health-care education, a dental screening and referral service which they might not otherwise be receiving.”

Oral health-care volunteers work with the children on all the steps of the program from the tutorial to the demonstration of brushing and flossing. In a short span of time, this program teaches 400 to 500 students a day within four hours.

The Colgate Bright Smiles, Bright Futures dental van staff includes licensed dentists performing dental screening examinations. The children are given a dental report card to bring home after the dental screening as well as a goody bag containing a toothbrush and toothpaste, a dental floss keychain, a notebook, crayons and an oral health-care coloring book, pencils, erasers, a pencil case and a timer. The children also leave with a Colgate knapsack to carry all of their oral health-care items.

In 2011, Colgate exceeded its record since it started screening children at the Greater New York Smiles by screening 670 children in total compared to 500 children in 2010. Colgate’s unique involvement and valuable role has helped transform the Greater New York Smile’s Program into the most successful program to date.

At this year’s meeting, more dental chairs will be provided so more teeth screenings can be performed, therefore allowing more children to have their teeth checked.

“The Greater New York Smiles program is a one-of-a-kind program because it gives back to the community without asking for anything in return,” said Dr. Robert Edwab, executive director of the GNYDM.

“It’s a chance to offer a unique clinical aspect to urban dental and hygiene students while bringing an awareness of dental access issues in NYC to oral health-care volunteers, teachers and chaperoning parents who travel with the children to the Javits Convention Center.”

With obesity on the rise among children who live in New York City and the chronic health issues associated with poor oral hygiene, these children are at the highest risk and are most vulnerable.

The Greater New York Smiles instills healthier nutritional choices focusing on the dangers of too much sugar, while supplying the tools for a healthier living and future.

The 2012 Greater New York Smile’s Program promises to be an even larger event by increasing its space next to the registration at the GNYDM with discussions of incorporating two Colgate vans in 2013.

To view an up-close and in-depth look at the Greater New York Smiles program, visit the United Federation of Teacher’s website, www.uft.org/videos/students-greater-dental-meeting for a short video.

The program is sponsored by the New York County Dental Society representing the Dentists of Manhattan and the Second District Dental Society representing the Dentists of Brooklyn and Staten Island.